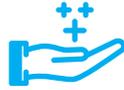




10 YEARS & 10 MILESTONES

As we approach the 10th anniversary of establishing Global Citizenship, our corporate social responsibility mandate at Edelman, we distinguish 10 milestones. These citizenship accomplishments reflect how we live our fourth value, The Commitment to Positively Impact Society. As our 2019 Trust Barometer illuminated, a strong desire for trust exists within the workplace. Edelman continues to build this trust among four key pillars: our clients, our people, our communities, and our world. For more information about our initiatives, please visit www.edelman.com/about-us/citizenship

Established a **fourth corporate value:** The Commitment to Positively Impact Society



Awarded over **800 Community Investment Grants**, totaling **\$1.2 m**

Completed **FIVE** Carbon Disclosure Project submissions



Reduced carbon emissions by **one-third** since 2012



Achieved Carbon Trust Standard certification twice

Implemented a **supplier engagement program**

Attained **EcoVadis Gold** certification twice



Instituted mandatory ethics, IT/security and workplace behavior training for all employees



Launched **Peakon survey tool** to measure employee engagement



Established **6** global and local Employee Network Groups

HOW WE GOT HERE:

