



Trust in Technology

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Technology has experienced the largest trust drop across sectors. Over a 10-year trend, Trust in technology has declined the most, with a rapid two-year drop that's been accelerated by the pandemic (a 7-point drop between May 2020 and January 2021 alone).

02

The trust drop is most striking for the two axes of technology power – the U.S. and China. Out of 27 countries, 17 have new low levels of trust. The U.S. and China both over-indexed on trust decline relative to the global average.

03

Job loss and automation fears have accelerated amid the pandemic. 56% of respondents now report concerns about companies replacing workers with AI and robots. In the U.S., that number has increased by 7 points in the past year.

04

The rise of employee activism is pervasive. Despite 83% of tech sector employees trusting their employers, technology employees are also the second most likely across sectors to speak out and protest at work (59%).

05

Still, Technology is the most trusted out of all the sectors, and 83% of tech sector employees trust their employers.