

The U.S. Latinx Community & Trust

01

┆ **More than any other ethnic community**, Latinx (56 percent) were optimistic about their and their families' economic prospects over the next five years.

02

┆ **54 percent of Latinx** agree that they can have a bigger influence on societal issues through decisions regarding which brands they buy than which politicians they vote for.

03

┆ **60 percent of Latinx employees** say they choose, leave, avoid, or consider employers based on their values and beliefs.

04

┆ **61 percent of Latinx employees** agree that their CEO is not speaking out in public enough about political issues.

05

┆ **74 percent of Latinx employees** say they will take action to produce or motivate urgently necessary change within their employer organization.